

Price list



Here's a selection of some of our best-sellers – this is by no means a comprehensive list! To browse our full range, chat to us about setting up a Wholesale account or email hello@cakestories.com



Square Cakes

	Description	£/piece*	RRP	Margin	Vg/Gf?
Autumn Apples & Cinnamon	Dense and sticky apple-based sponge, perfectly spiced like apple crumble, topped with vegan brown-butter frosting	£1.20	£2.90	59%	Vegan
Belgian Chocolate Fudge Cake	Squidgy, fudgy Belgian chocolate cake topped with melt-in-the-mouth chocolate ganache	£1.50	£3.60	58%	
Bisky Chocolate Monster	Two layers of moist chocolate cake with a thick layer of delicious crunchy Biscoff buttercream and topped with Lotus biscuits	£1.33	£3.40	61%	Vegan
Cherry Bakewell	Moist gluten-free almond sponge topped with a rosette of almond buttercream, tangy cherry jam and, of course, a cherry to finish!	£1.80	£3.20	44%	Gluten Free
Chocolate Caramel Smash	Our rich chocolate fudge cake, double-layered, filled and topped with chocolate buttercream and decorated with caramel sauce and Galaxy chocolate pieces	£1.60	£3.50	54%	
Chocolate Oreo	Double-layered soft and sticky chocolate cake sandwiching a layer of cookies-&-cream-esque buttercream and topped with oreo biscuits	£1.27	£3.30	62%	Vegan
Maple & Pecan	An almond-based cake tightly packed with pecans and topped with vegan maple & pecan frosting	£1.50	£3.60	58%	Vegan Gluten Free
Red Velvet	Traditional american buttermilk red-coloured chocolate sponge – soft and light – topped with deliciously silky cream cheese frosting	£1.88	£3.20	41%	
Rose, Almond & Pistachio	Moist gluten-free almond & pistachio sponge, lightly flavoured with rose water, topped with rose and pistachio buttercream and edible dried rose petals	£1.28	£2.90	56%	Gluten Free
Ultimate Carrot & Orange	Moist and satisfying carrot cake, laced with orange zest and cinnamon, topped with the silkiest cream cheese frosting and tangy orange curd	£1.88	£3.20	41%	
Velvety Vanilla	Light and moist buttermilk vanilla sponge topped with raspberry conserve, creamy vanilla buttercream and the prettiest red petals	£1.50	£3.80	61%	
Zesty Lemon	Soft, moist lemon sponge topped with lemon buttercream and zingy lemon curd	£1.36	£3.50	61%	

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Traybakes

	Description	£/piece*	RRP	Margin	Vg/Gf?
Bisky Rocky Road	With the moreish taste of Caramac, this is a Biscoff lover's absolute dream! Biscoff white chocolate rocky road with marshmallows and more lotus biscuits running throughout	£1.44	£3.50	59%	
Blingy Double Caramel Shortbread	Thick melt-in-the-mouth all-butter shortbread, a double helping of slightly salted caramel and a slathering of creamy chocolate. Sprinkled with edible gold shimmer	£1.52	£3.20	53%	
Cherry & Toasted Almond Brownie	Rich dark-chocolate brownie packed full with toasted almonds and tangy cherries	£1.32	£3.10	57%	Vegan
Goosey Chocolate Brownie	Our signature rich, goosey, fudgy chocolate brownie	£1.32	£3.10	57%	Gluten Free
Lemon & White Choc Blondie	Our fudgy white chocolate blondie with the delicious addition of zingy lemon curd	£1.52	£3.20	53%	
Nutella Bueno White Choc Blondie	Our signature fudgy white chocolate blondie striped with Nutella, Kinder Bueno creme and plenty of attitude!	£1.52	£3.20	53%	
Peanut Butter Choc Chip Cookie Dough	Soft and squidgy peanut-butter cookie-dough blondie, packed with crunchy peanut pieces and lots of chocolate chips	£1.20	£3.10	61%	Vegan
Raspberry & White Choc Blondie	Our fudgy white chocolate blondie with the delicious addition of fruity raspberry conserve and freeze-dried zingles	£1.19	£2.50	52%	
Red Velvet Blondie	This has all the chew of our signature white chocolate blondie with the earthy goodness of Red Velvet, topped with the creamiest white chocolate ganache	£1.28	£3.10	59%	
Rocky Road Revelation	Packed beyond all reason with nostalgic biscuits, treats and multicoloured marshmallows. Finally a rocky road to write home about!	£1.44	£3.50	59%	
Sea-Salted Caramel Brownie	Our signature rich, goosey, fudgy chocolate brownie injected and rippled with pools of salted caramel	£1.44	£3.30	56%	Gluten Free
Sea-Salted Espresso Brownie	Rich dark-chocolate brownie laced with our own house-blend ground espresso and flaked sea salt	£1.40	£3.10	55%	Vegan
Snickers in a Twist Brownie	Our signature rich, goosey, fudgy chocolate brownie injected with pools of salted caramel, dollops of salty peanut butter and topped with crunchy pretzels!	£1.40	£3.50	60%	

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Brownios

	Description	£/piece*	RRP	Margin	Vg/Gf?
The Bisky One	Silky Biscoff buttercream with a crunchy lotus spread centre, sandwiched between squidgy chocolate Brownio shells and dipped in dark chocolate and Biscoff crumbs	£1.90	£4.00	53%	
The Cherry Bakewell One	Almond buttercream and sharp cherry conserve sandwiched between squidgy Brownio shells then all dipped in white chocolate, toasted almond slithers and freeze-dried cherries	£1.90	£4.00	53%	Gluten Free
The Lemon & White Chocolate One	Creamy lemon buttercream with a zingy lemon curd centre, sandwiched between squidgy Brownio shells, then dipped in white chocolate and finished with a lemon drizzle	£1.90	£4.00	53%	Gluten Free
The Nutty Nutella One	Nutella and nutella buttercream in the centre, squidged between brownio shells then dunked in dark chocolate and toasted hazelnuts	£1.90	£4.00	53%	Gluten Free
The Oreo One	Speckled cookies-and-cream buttercream with a biscuity centre, sandwiched between squidgy Brownio shells and dipped in white chocolate and Oreo crumbs	£1.90	£4.00	53%	
The Peanut Butter & Jelly One	Creamy peanut buttercream with a peanut butter and blackcurrant conserve centre, sandwiched between squidgy Brownio shells and dipped in white chocolate	£1.90	£4.00	53%	Gluten Free
The Raspberry One	Zingy real-raspberry buttercream with a fruity raspberry conserve centre, sandwiched between squidgy Brownio shells and dipped in dark chocolate and sprinkled with fruity raspberry zingles	£1.90	£4.00	53%	Gluten Free
The Rose & Passionfruit One	Zingy passionfruit curd surrounded by rose-and-passionfruit buttercream, all sandwiched between brownio shells, then dipped in white chocolate and coated with edible rose petals	£1.90	£4.00	53%	Gluten Free
The Salted Toffee Popcorn One	Creamy sea-salted caramel buttercream with a gooey salted caramel centre, sandwiched between squidgy Brownio shells and dipped in caramelly chocolate and toffee popcorn	£1.90	£4.00	53%	Gluten Free
The Snickers in a Twist One	Creamy nutty buttercream with a caramel centre, sandwiched between squidgy Brownio shells, then dipped in dark chocolate and topped with nuts, sea salt and a crowning pretzel	£1.90	£4.00	53%	
The Strawberry Dream One	Strawberry conserve at the centre surrounded by white chocolate and strawberry buttercream, all sandwiched between two brownio shells and dipped in white chocolate and freeze-dried strawberries	£1.90	£4.00	53%	Gluten Free

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Seasonal

		Description	£/piece*	RRP	Margin	Vg/Gf?
Autumn '22	Pumpkin Spice Latte	Soft, moist pumpkin spice latte sponge topped with cream cheese frosting, pumpkin seeds and dried apricots	£1.60	£3.40	53%	
	Apple & Blackberry Crumble White Chocolate Blondie	Our famous squidgy white chocolate blondie topped with tangy apple-and-blackberry crumble for the perfect autumnal hug	£1.45	£3.20	55%	
	Pecan Pie Bar	Our take on the classic American dessert pie, with distinctly caramelly overtones and more pecans in each piece than you can shake a stick at	£1.45	£3.10	53%	
	Sea-Salted Caramel S'mores Overload Brownie	Our signature rich, gooey, fudgy chocolate brownie loaded with biscuits, pools of salted caramel and toasted marshmallows for that undeniable campfire experience	£1.55	£3.80	59%	
	Brownio: The Hazelnut Latte One	Hazelnut latte buttercream surrounding espresso-infused hazelnut white chocolate creme, sandwiched by two Brownio shells then all dipped in dark chocolate. Finished with toasted hazelnuts and espresso beans	£1.90	£4.00	53%	Gluten Free
Winter/Christmas	Cinnamon & Cranberry Swirl White Chocolate Blondie	Fudgy white chocolate blondie swirled with cranberry conserve and brown sugar cinnamon butter	£1.40	£3.50	60%	
	Chocolate Orange Overload Brownie	Our signature gooey chocolatey brownie laced with orange oil and chunks of white, dark and milk chocolate orange pieces	£1.80	£3.80	53%	
	Gingerbread Latte	Soft, moist gingerbread latte sponge with gingerbread latte buttercream	£1.40	£3.60	61%	
	Orange, Almond & Black Cherry	Orange-and-almond sponge cake topped with orange and black cherry buttercream and tangy cherry curd	£1.70	£3.60	53%	
	Chocolate Caramel Christmas Pud Brownio	Chocolate buttercream and oozy caramel fill this cute Brownio, all dressed up for Christmas as a traditional pud	£1.90	£4.00	53%	

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Essentials

Designed to go easy on the wallet – Smaller batches of classics and favourites, which compliment our core ranges of stand-out cakes & bakes well.



Remember, if there's something you wish you could see on this list we'd love you to email hello@cakestories.com

Coffee Shop Essential Bakes

	Description	£/piece*	RRP	Margin	Vg/Gf?
Fudgy Dark Chocolate Brownie	Rich dark-chocolate brownie drizzled with dark chocolate and flaked sea salt	£1.07	£2.60	59%	Vegan
Sea-Salted Caramel Brownie	Rich dark-chocolate brownie laced with caramel and flaked sea salt	£1.07	£2.80	62%	made w/out Gluten
Caramel Espresso Brownie	Rich dark-chocolate brownie laced with caramel, our own house-blend ground espresso and flaked sea salt	£1.07	£2.80	62%	made w/out Gluten
Raspberry Bakewell	Moist almond sponge, layered with tangy cherry preserve on a crumbly almond-shortbread base, studded with raspberries and toasted flaked almonds	£1.14	£2.80	59%	
Blueberry Bakewell	Moist almond sponge, layered with tangy fruit preserve on a crumbly almond-shortbread base, studded with blueberries and toasted flaked almonds	£1.14	£2.80	59%	Vegan
Caramel Shortbread	Melt-in-the-mouth all-butter shortbread, layered with our slightly salted caramel and a slathering of creamy chocolate. A firm favourite.	£1.04	£2.60	60%	
Fruity Flapjack	Our rich and delicious flapjack, studded with sultanas and raisins. Simple.	£0.96	£2.50	62%	made w/out Gluten
Dark Bounty Flapjack	Coconut flapjack with a dark chocolate layer and more (toasted) coconut on top	£1.04	£2.60	60%	made w/out Gluten
Apricot & Ginger Flapjack	Our rich and delicious flapjack studded with dried apricot pieces and crystallised ginger. A cheeky, warming twist on a classic	£1.04	£2.60	60%	Gluten Free
Rocky Road Crunch	Marshmallows, biscuits, Crunchie pieces, fruity sultanas and the perfect milk-dark chocolate blend make this so moreish!	£1.04	£2.60	60%	
Cinnamon Swirl Buns	A must-grab for breakfast on the go and simply perfect with a coffee!	£1.50	£3.20	53%	Vegan
Orangey Cinnamon Swirl Buns	A zesty take on a classic - gorgeous!	£1.50	£3.20	53%	Vegan

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